



Sparkplug Power

BRIDGING THE GAP

Reducing Electricity Costs for Commercial & Institutional Electric Customers with Energy Storage as a Service

What is Demand Charge Management (DCM)?

Battery technology advances allow customers to reduce costs without making difficult and expensive changes to their energy equipment and usage. DCM enables energy users to efficiently address high peak power costs by using cheaper off-peak electric power.

How Does It Work?

Sign a No Money Down service contract with performance and removal risk guaranteed by Sparkplug Power. Sparkplug Power monitors its clients' energy storage operations and is on call 24x7.

What is the Payback/ROI?

There is an instant payback on a Sparkplug installation for the customer because there are no upfront costs. Sparkplug Power purchases all necessary equipment and provides a service to you.

What is the Installation?

Simple modular energy storage enables fast and easy installation. Rack-mounted, containerized standard architecture translates to low set up costs and minimal space requirements. Imagine a computer server farm with lithium batteries replacing the hard drives.

CUSTOMER PROFILE

ELECTRIC SPEND:	>\$250K per year
PEAK DEMAND:	250kW to 5MW
RATE CATEGORY:	Time of Use Rates, directly billed by utility
GEOGRAPHIC COVERAGE:	New England, Texas, New York & the Mid-Atlantic region.

WHY ENROLL NOW?

- \$ Significant Savings
- ✓ Long Term Guaranteed Rates
- ↻ Full operating freedom
- ☆ Improved Power Quality - 24x7
- 📦 Simple, modular installation
-  More efficient power grid use & lower system peak usage → lowers cost to environment



SIMPLE, SMART SOLUTION ENSURING YOU HAVE ALL THE POWER WHEN YOU NEED IT

www.sparkplugpower.com • info@sparkplugpower.com



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BRIDGING THE GAP

How We Help Customers



Ensure your specific energy use level and patterns can take advantage of DCM benefits.



Upfront costs and savings evaluation.



Modular, minimally invasive installation connecting to your electrical system.



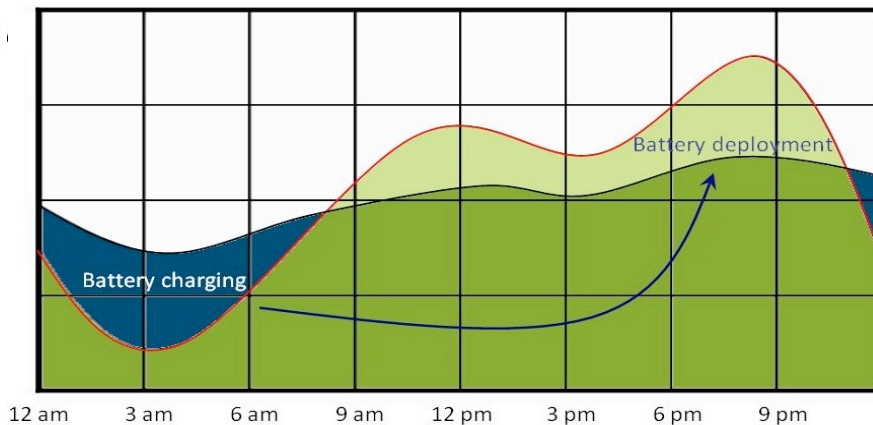
Remote equipment monitoring by Sparkplug Power's operations center.



Daily Dashboard with real time energy usage data showing savings during peak hours and costs during operation.



Monthly energy usage reports and analysis.



TYPICAL CUSTOMERS

- Light Manufacturing Facilities
- Shopping Centers
- Hotels
- Gas Stations
- Hospitals
- Universities
- Commercial & Institutional energy users who need high-quality, premium power 24x7

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